MEHLVILLE MEDIA WANTS YOU! JOIN TODAY! MEET GREAT PEOPLE. ENHANCE YOUR SKILL SET. BUILD YOUR RESUME.

Journalism I - H0310 - This course is recommended for sophomores who are interested in joining a staff in the future or for upperclassmen who just want a sampling of the upper classes. We will spend 4-5 weeks on a newspaper/online unit where students will publish their own stories online. Then we will spend another 4 weeks on magazine writing and design. At the end of that unit we will publish our own magazine to be distributed to the entire school. Finally, we will end with a broadcast journalism unit and students will shoot, edit and produce their own broadcast to be aired to the entire school. In addition, the course will cover topics of advertising, public relations and media law. This semester class is an elective.

Journalism II - H0320 - This course publishes the newsmagazine Student Prints and provides content for MehlvilleMedia.com. This class is equally focused on print and online journalism. Juniors and Seniors wanting to take this class must have successfully completed English I and II. Journalism I is preferred but not required. There are many leadership opportunities within this class. We are even looking for people who are good writers, good business people, design-minded, techie...the list goes on. It is our goal to place people in positions to allow them to explore various facets of journalism and allow them to use their skills to be successful. This course counts as **English IV credit** for one year and may be taken more than once. (can be taken as semester or year long class - although year long is recommended)

Broadcast Journalism - H0325 - This course is open to juniors and seniors. Sophomores may take the class, but it is recommended students take Journalism I first and priority is given to upperclassmen. However, sophomores have been selected to staff in the past. This class produces the TV broadcasts for the school. Mehlville Today offers leadership opportunities in editing and production. This class also produces content for Mehlvillemedia.com and dabbles in PR, PSA and advertising. Broadcast Journalism counts as <u>practical art</u> for one year and may be taken more than once. (this is a year long class)

Digital Storytelling - H0375 - Digital Storytelling staffers will review and apply fundamentals of journalism, including ingredients of a good story. Theses advanced students will research with a purpose and select meaningful projects that reflect higher-level thinking and depth of knowledge. Additionally, they will conduct interviews with integrity and apply ethics of digital reporting. DST students will learn and apply techniques to hook and hold an audience as well as refine editing and production skills to create a dynamic viewing and listening experience for the viewer. They will also evaluate and implement distribution strategies for their work after analyzing best practices in promotion. The course will culminate with a film festival that will showcase work to students, parents and community members. Travel off-campus may occur (with parent permission) for this course. (this class may be taken for a semester or a year - although year long is recommended) Counts as **practical art** or elective credit.

Independent Study and Cadet Teaching - If you have a desire to pursue journalism as a career or become a journalism educator, check these courses out! Students who have wanted to learn more about topics like: photography, media law, online reporting, website management, enterprise journalism, public relations, advertising, etc. can find an avenue for those studies in Independent Study. Cadet teaching is great for students who are considering education as a career. Independent study is one semester of English Language Arts credit and Cadet teaching counts as an elective for one-two semesters.

MEHLVILLE MEDIA

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*applications online at mehlvillemedia.com - Apply Today! For more information, contact adviser Erin Moeckel - 314.467.6240; <u>emoeckel@mehlvilleschooldistrict.net</u>.